

Walberswick Car Parks Ltd.

Report to Walberswick APM – May 2022

Hello everyone, my name is Victoria Cowley, I manage the car parks and have been manager for six years now. Just a very short talk from me today as not much has changed for us since the last meeting we had! A reminder for those who don't know, the Walberswick Car Parks is a PLC. It is run by 5 volunteer Directors from the village and 100% of its annual profit is covenanted to the Walberswick Common Lands Charity. In addition, the Car Parks pays annual rent to WCLC for the land. Our Annual Report is filed with Company's House and publicly available. The Directors and I are really proud of the work we do in providing parking in the village and being a large contributor to the WCLC.

We have had a great year so far, finally seeing a return to the previous 'normal' with no lockdowns. Easter was busy with beautiful weather and obviously the income of the car parks is almost entirely weather dependant.

Following on from 2020, which was such an unusual year and when we saw an extreme influx of visitors, it has been hard to make comparisons to previous and following years. That said, last year was also a very good one with over 51,000 tickets sold and £60,875 Covenanted to the Charity which is nearly £20,000 more than any other year besides 2020. As usual, we endeavour to control the sheer amount of traffic in such a small village with as minimum impact as possible.

It is too early to tell what the Covenant will look like for 2022 but hopefully the weather will be helpful and we'll have a lovely summer. It is always our aim to keep costs low and to be able to contribute as much as possible to the village by Covenanting as much as we can, also through our work to keep everything running smoothly and keeping things clean.

We have an incredible group of wonderful attendants that work very hard to keep traffic moving smoothly, provide information to visitors and a large part of their job, keep the car parks clean. A constant issue for us.

Finally, I would like to say how much I appreciate the attendants and all that they do.

I hope to continue to manage the car parks, I love working for such a vital part of the community to keep the village running smoothly, keep it clean and contribute such a large part to the Charity.